

# Circular Economy Training



A circular economy training programme  
targeted at businesses and organizations in Romania's West Region

## Location

Timisoara, Romania

## Dates

21<sup>st</sup>, 22<sup>nd</sup>, 25<sup>th</sup> of November 2019

## About the training

The training aims to help people from businesses and organisations understand the principles behind circular economy and more importantly, learn to deliver activities using circular economy tactics. This will help businesses and organisations become **more attractive to customers, more efficient, save costs, generate extra added value, open new business lines and reduce their impact on the environment**. The training is intended to change the way people operate by being more aware of their resource use, waste generation and energy consumption, and create deliverable action plans to operate in a 'circular' way.

## Training objectives

Participants will leave the training with:

- Detailed understanding of **what the circular economy aims** to achieve;
- **Tools, methods and a self-defined action plan** outlining how to implement circular economy improvements within their work or organisation;
- **Access to a network** of like-minded people within their sector or region;
- **Drive to establish a reputation** for circular economy expertise.

## Background

Climate-KIC is delivering circular economy training as part of its drive to create a **prosperous, inclusive, climate-resilient society founded on a circular, zero-carbon economy**. It is focussing the training in places where Climate-KIC is already working in to bring varied partners together and direct circular economy actions on particular climate challenges relevant to the area. The circular economy training will compliment other approaches to tackling climate change, as well as increasing knowledge and awareness of new approaches within its existing partner network.

## What we offer

The training is delivered by specialists in a **workshop-based manner** and includes tutored **presentations, case studies** from practitioners delivering circular economy and **group discussions** to reflect on new methods of operating.

The training will provide links to other tools and resources to **help participants create their action plans**. A resource pack of **all training materials and presentations** will be available for participants.

## Who can take part?

The training is targeted at businesses and organisations that want to understand how to **better manage all of their resources and energy use** in a more circular way. Previous knowledge of the circular economy is not necessary, but the participants should have such positions within

their companies that could produce impact according to the newly acquired knowledge. Therefore, the **attendees should be, but not being limited to, environmental officers, process engineers, product designers, innovation drivers or business managers.**

If you want to change your **products, processes and business models** to be part of the circular economy, then this training is for you!

## Agenda

<b>21<sup>st</sup> of November 2019</b>	<b>Day 1 (Blocks 1 and 2) – How to identify worthwhile circular economy approaches</b>
	The first two blocks create an understanding of <b>what circular economy is, why it is necessary, why it offers opportunities</b> for businesses and <b>how it applies</b> to the participant's sector. Circular economy innovation is an approach to find <b>new and innovative business opportunities</b> that also produce <b>environmental and social benefits</b> . Many case studies will be provided to inspire the participants and show them how similar organisations have delivered circular economy.
<b>22<sup>nd</sup> of November 2019</b>	<b>Day 2 (Blocks 3 and 4) – How to develop worthwhile circular economy approaches</b>
	Blocks 3 and 4 provides participants with insight into implementing circular solutions. They will hear <b>inspirational stories</b> from practitioners that relate to this, as well as analysing <b>barriers and enablers</b> . This allows the participants to understand how to <b>identify key actions</b> for further improving and detailing high level circular economy strategies. It teaches participants how to develop circular economy <b>solutions that are relevant</b> to their industry.
<b>25<sup>th</sup> of November 2019</b>	<b>Day 3 (Blocks 5 and 6) – How to make circular economy approaches a success</b>
	The final blocks teach participants how to <b>break down the proposed change</b> into manageable actions that are feasible, and that are both low-effort and high-reward. This provides participants with <b>tools to prioritise actions</b> into short-, medium- and long-term actions and allows participants to understand the <b>importance of verifying assumptions</b> about new activities.

## Trainers



**Marian-Constantin VASILE**

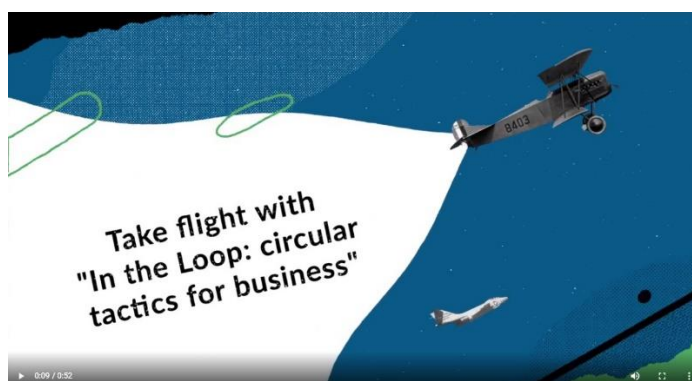
Business consultant and PhD on smart cities & smart regions at Politehnica University of Timisoara in the engineering and management field. Nine years in Siemens VDO and Continental Automotive Romania, of which five as quality manager. Former deputy general manager of an important international full-service logistics company. Four years in public leading jobs, including an elected position at European level. Specialized also in regional and economic development, as well as circular economy.



**Cristina BORCA**

Responsible for the Public Relations Department at Aquatim, the water operator in Timis County. PhD at Politehnica University of Timisoara in the engineering and management field. Graduated the Faculty of Chemistry at Bucharest University. Master in industrial environment protection. Skilled in public relations, corporate communications, marketing, management, professional communication, event management and circular economy in the water sector.

## Promotional video



Ctrl-click it!



## References from 2019 February's training session

### Mass Media

[Interview with Marian-Constantin Vasile, Trainer, EIT Climate-KIC](#)

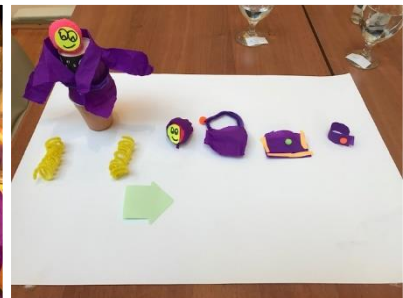


Trainer's blog: [What the circular economy really means \(RO language\)](#)

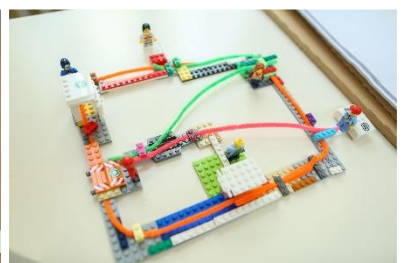
Registration platform and details: [Circular economy for the automotive and electronics sectors](#)

Participants' global evaluation score: 94.5%

Most impressive and funny project: "Immortal" Leather Jacket



### Images



## Partner organisations



Climate-KIC

**Climate-KIC** is Europe's largest public-private innovation partnership, working together to address the challenge of climate change. It drives innovation in climate change through creative partnerships large and small, local and global, between the private, public and academic sectors. All Climate-KIC partners bring their industry experience to the community and are connected through the centres across Europe.



**Timis Chamber of Commerce, Industry and Agriculture's** purpose is to represent and support the interests of the local business community, being involved in the implementation of actions aimed at ensuring, at regional level, a solid business environment, collaborating with the institutions and authorities of the public administration, as well as with the regional structures, in order to develop the economic and social activities, including public-private partnerships.

**CCIAT**, through its Technology Information Centre, an accredited organism body of ANCS - National Authority for RDI can provide services (TTI audits, business consultancy, Patent and trademark consultancy) for SMIs, start-ups, internationalization and innovation in business process of organizations. We provide planning for innovation and creating the right business environment to develop company ideas (investment plans, business plans, feasibility study, market research, courses and trainings, human resource management, project management, entrepreneurship, management of innovation etc.), training and courses for SMEs, support for innovative businesses – TTI mission, economic missions, match making events, company presentations, study visits, common stands in fairs and exhibitions (local, regional, national and international).

## Training location and logistics

Timis Chamber of Commerce, Industry and Agriculture  
No. 3, Piața Victoriei  
300030 - Timisoara - Romania

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Fax: 40-256-490311

Email: [cciat@cciat.ro](mailto:cciat@cciat.ro)  
Website: [www.cciat.ro](http://www.cciat.ro)

## Fees and registration

**Fee:** 400 euro per person, 350 euro per 2+ persons from same organization.

**Deadline for application:** 13<sup>th</sup> of November 2019.

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