

the hofstede centre[®]

Strategy ↔ Culture ↔ Change

18.10.2016

Piata

Victoriei Nr.

3 Timisoara

Workshop on Cultural Differences

- 8:30 – Registration, coffee, networking
- 9:00 – Welcome and Introduction
- 9:15 – The Impact of Culture on Business
- 9:30 – Simulation of Work behavior in a different Culture
- 11:00 – Hofstede's 6D Model
- 11:30 – Hierarchy and Collectivism
- 12:45 – Lunch break
- 13:30 – Performance Driven and Uncertainty Avoidant
- 14:30 – Long Term Orientation and Indulgence
- 15:30 – Case Study
- 17:00 – Q&A
- 17:20 – Summary and Closure

George Lupascu-Pruna

Hofstede Accredited Practitioner

Price:
350
EUR/pers

Confirmation
by
11.10.2016

Registration:

Workshop on Cultural Differences

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Piata Victoriei
Nr. 3
Timisoara

For What?

- This Workshop can help you understand the following:
- How to Motivate, Engage and increase the Responsibility of your Romanian team
 - How to get the trust of the Romanians working for you as a foreigner
 - How to set up the right Retention Strategy to Keep and Attract the Talents from the market
 - How to improve the communication in your multinational teams
 - How to remove the “communication problems” that stop you from delivering the projects
 - How to understand the foreigners working in Romania
 - How to create your negotiation strategy with different foreigners

For Whom?

Directors, CEOs, HR Managers, Strategy Developers, Leaders, Team Leaders, Project Managers, Anyone interacting with people from other nations.

What will you receive?

- Summary of Hofstede's 6D Model and the scores for most of the countries
- Diploma for attending the Workshop
- Lots of practical knowledge on behaviors and their meaning across the world